

## Welcome to our world

This prospectus introduces you to Pearson Institute of Higher Education. It will provide you with an overview of our accreditations, career-focused higher education qualifications and programmes, teaching and learning methods, facilities and campuses.

Visit our website on www.pihe.ac.za or connect with us, using one of our social platforms, to see for yourself what we have on offer.

- +27 (0)11 690 1700
- WhatsApp us on +27 (0)63 108 5517
- info.pihe@pearson.com
- SMS PI and your name to 44311
- @PearsonInstitute
- @pearsoninstitut
- Pearson Institute

## We look forward to seeing you on campus!

A special thank you to all of our students and staff who took part in the prospectus photo shoot at our Midrand and Pretoria campuses.

















## **Table of Contents**

A word from the Managing Director of Pearson South Africa	5
About Pearson, the world's learning company	6
Our past, present and future	8
Pearson Institute of Higher Education: Our journey so far	10
Experience a world of learning	12
ntroducing you to our world	14
World-class academic credentials	16
Teaching, learning and assessment	19
Academic facilities and resources	23
Our campuses	27
Student life	28
Student support	30
Career development	34
Our vision of empowering human progress through learning	38
Explore our qualifications	39
Foundation Programmes	40
Faculty of Applied Science	44
Faculty of Commerce and Law	52
Faculty of Humanities	60
Admission requirements	66
Your journey begins with a single step	70
Pearson Institute campus details	73















## A word from the **Managing Director of Pearson South Africa**

Welcome to Pearson Institute of Higher Education

Whether you are a prospective student or an enquiring parent, we are delighted that you are considering Pearson Institute of **Higher Education (Pearson Institute)** as your learning institution of choice.

We pride ourselves in providing an education that nurtures the innate talents of our students and that offers them opportunities to develop and demonstrate these abilities. Our hope is that you will gain an appreciation of the effort and hard work you have already put into getting here. As you move through the different stages of student life. supported by our committed staff and innovative faculty, we acknowledge that you will play the largest role in your own development as a leader and as a member of an engaged workforce.

Our 12 campuses nationwide provide a stable environment where we can celebrate your successes every step of the way. We have over 8000 students and over 35 different nationalities represented on our campuses. Being part of Pearson, the world's learning company, means you are joining a leading, global education organisation and one of the largest higher education providers in South Africa.

There are so many reasons why you should study with us: we are globally connected; we produce real world ready graduates; we encourage a tech savvy approach; we are student centred and we offer qualifications that count.



We hope the information in this prospectus will help you make a choice that guides you to the qualification that best suits you, and we look forward to working with you during the years ahead to achieve your dream. If you choose our institution, we will be your constant companion during your career and life journey. We look forward to welcoming you to one of our campuses.

#### **Ebrahim Matthews**

Managing Director, Pearson South Africa













# About Pearson, the world's learning company

As the world's learning company with 35 000 employees in over 70 countries and listed on the London and New York Stock Exchange, we are big enough to make change happen.





Pearson is helping to shape a bright future for education in a rapidly changing world. We believe that learning helps people gain the skills that they need to find a job and progress in their lives and career. It is also through learning that people get to build successful communities and thriving economies.



#### **Our values**

We strive to be brave, imaginative, decent and accountable in everything we do.



### What we do

- We provide learning materials, digital technologies and services for use in schools, TVET colleges, higher education institutions as well as home and professional environments.
- We are home to Maskew Miller Longman and Heinemann, two of the best-known names in local publishing.
- We publish content in over 50 African languages.
- We partner with ministries of education, industry, students, parents and teachers, to help people make progress in their lives through access to better learning.
- We proudly graduate thousands of students every year through Pearson Institute of Higher Education and the CTI Education Group



## How we do it

We work with educators and students in order to continuously improve our products and services, ensuring they have the most positive impact on learning. We put the learner at the very heart of everything we do. In this way, we are able to deliver better education to more people – whatever, whenever, wherever, and however they choose.















## Our past, present and future

Pearson Institute of Higher Education was formerly known as Midrand Graduate Institute (MGI)

## At Pearson Institute of Higher Education, we are proud of our past and look forward to our future.

Our academic programmes are focused on the workplace of the 21st century and its needs. Since the establishment of our institution, we have been prominent in the private higher education space in South Africa. We are known for our innovative and collaborative approach to teaching and learning, and for developing employable graduates. We have also established our credibility by offering qualifications that are locally accredited and internationally recognised.

At Pearson Institute, we pride ourselves on ensuring quality and accessibility to all students. Through Pearson's global footprint, Pearson Institute has the ability not only to offer you a localised solutions based perspective, but also a world-view on global education. This places knowledge and expertise at your fingertips, making you employable.

## Our future, your future

Pearson Institute gives you the opportunity to shape your own future. We offer you a range of qualifications and programmes that are informed by the latest knowledge and industry trends, which prepare you for the world of work. Our teaching methods ensure that you acquire subject-specific skills, work behaviours and confidence in using relevant technology.

We offer undergraduate and postgraduate degrees as well as foundation programmes. These qualifications and programmes are offered across three faculties; Applied Science, Commerce and Law and Humanities as well as Foundation Programmes. We have 12 campuses across South Africa, which give you the flexibility to study at a location and in an environment that best suits you.

At Pearson Institute we are guided by student needs, industry trends and employers. Our vision for our future, and yours, is that we continue to strive for excellence in everything we do. We continue to find new ways of doing things, to give more students employment-oriented skills and to prepare you for the rapidly changing world.

If you have potential, enthusiasm and determination, we will provide an environment where you can flourish.

















## **Pearson Institute of Higher Education:** Our journey so far













1989

1999

2006

2010

2013 2016

Midrand Campus established

Operated as a Unisa tuition centre

Midrand Graduate Institute (MGI) founded

Registered as a private university-level institution offering accredited and career-focused qualifications that prepared students for a highly competitive job market.

From its early beginnings, MGI offered relevant and industry-aligned degrees with an emphasis on interactive, practical and experiential teaching and learning methods. MGI is acquired by CTI **Education Group Pty (Ltd)** 

CTI is a private higher education institution founded in 1979 whose primary objective is to offer new, industry-appropriate quality qualifications and programmes in South Africa.

MGI and CTI remained separately registered after the acquisition, but offered students additional benefits such as 12 educational sites that currently accommodate more than 8000 students across South Africa.

Pearson acquires a 75% stake in CTI and MGI

Pearson is the world's learning company. Its origins go as far back as 1844.

Today, with 35 000 employees across 70 countries, Pearson is focused solely on education, and helping people make progress in their lives through learning.

MGI and CTI are wholly acquired by Pearson

This acquisition formed part of the company's strategic focus to invest in and have a positive and meaningful impact on education in Africa. **MGI** is renamed Pearson Institute of Higher Education

With 12 campuses across South Africa, Pearson Institute offers accredited degrees and programmes, allowing students to flourish in the South African and global workplace.













## Experience a world of learning

At Pearson Institute of Higher Education our students are our priority. They are at the heart of everything we do. Here are the reasons why you should study with us:

#### A strong global heritage

We are backed by the world's learning company.

#### Industry-led curricula

We are responsive to the demands of the job market so we ensure that our material, content and academic services are relevant and current.

#### Career-focused higher education qualifications and programmes

You have a choice of over 20 qualifications and programmes across three faculties, all equipping you with the skills



#### 12 campuses across South Africa

Flexibility to study at a location and in an environment that best suits you.

#### **Oualifications of** academic excellence

Our qualifications are locally registered and accredited, and internationally recognised.

#### **Access Programmes**

Our Foundation programmes and English Language foundation programme give you access to our degree studies and help you prepare for success.

#### **Student-centred learning**

Our teaching methods, combined with a student-centred learning environment, enable you to flourish.

#### Essential skills for the modern workplace

We help you develop skills such as critical and innovative thinking, adaptability, the ability to collaborate in teams and to communicate effectively, which are all important for career

#### Graduates who are ready to take on the world of work

We produce qualified, wellrounded and competent graduates who are highly sought after.



#### Qualified and experienced academic staff

Our staff has both academic and industry experience. You will learn from lecturers who are highly qualified and committed to your success.

#### Blended approach to teaching and learning

We use technology enhanced and traditional learning methods, as well as practical application, to prepare you for the technology driven and fastchanging work environment of the 21st century.

### **Employability**

We have onsite Employability Centres at selected campuses to assist you with career preparation from the moment you enrol with us.



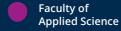
















## Introducing you to our world

## In conversation with the leadership of Pearson Institute

Our aim is to transform lives through learning and to produce graduates who are prepared for the world of work. As a student, you will benefit from diverse ideas, a range of career-focused qualifications and programmes and multiple campuses throughout South Africa.

#### Our leaders

Nhlanhla Thwala: Academic Director -Pearson Institute of Higher Education

Carl Jansen van Vuuren: Commercial Director -Pearson Institute of Higher Education

We know that without effective leadership, our institution will not be able to offer you the qualifications, programmes and career opportunities you need. Our leadership is well aware of this responsibility. They are the driving force behind Pearson Institute's commitment to academic excellence and to placing you, the student, at the heart of everything we do. We have developed a Student Charter which outlines the commitments of Pearson Institute to students and their sponsors.

We have six strategic outcomes against which we measure success, namely, Accessibility, Affordability, Academic quality, Efficacy, Technology, and Employability which are all underpinned by Student Experience.

### **Accessibility**

We are very passionate about the notion of access. Access to higher education is about enabling individuals to gain skills so that they can earn a living for themselves rather than being reliant on anyone else.

We currently have more than 35 nationalities across our campuses. The inclusive nature of our institution is something that creates a great atmosphere. We provide various opportunities for all types of students: those who do not have the typical admission requirements, those with different funding capabilities and those from other countries.

## **Affordability**

Our fees and financial options are structured to ensure that students from all walks of life are able to study with us.



## **Academic quality**

Our curricula are designed to help students adapt to any work environment, navigate employment challenges and opportunities, and ultimately make progress in their lives. As an established institution, quality underpins our right to exist.

## **Efficacy**

We are committed to being a teaching-led institution where the focus is on learner outcomes. At Pearson Institute, we want to change the whole value proposition to ensure measurable progress through learning.

## **Technology**

If you do not have a basic understanding of technology and how different programs interact with one another, you may find yourself underprepared for the world of work. At Pearson Institute we have a blended and practical approach towards technology. Our teaching methods, facilities, resources and services are all geared toward enhancing your overall learning experience through the use of technology. This approach ensures that by the time you graduate you are prepared for the technology-driven workplace of the future.

## **Employability**

For us, education is about equipping you with skills that you can use. We want you to be employable, and to be a generator of economic activity. Through our employability programmes and activities, we will equip you with the attributes you will need to be employable.

All of our academic programmes have been meticulously researched and designed to focus on employability. We offer academic fields that will give you the opportunity to exit with a qualification that is needed in the job market. We often get positive feedback from employers about how quickly our graduates adapt and become productive in the workplace.

## **Student experience**

At Pearson Institute, we know that students of today want more than just lectures to attend. They want and need a varied student experience that prepares them for the work environment.



















## World-class academic credentials

## Our endorsements

At Pearson Institute, we believe that offering qualifications of academic excellence provides you with a pathway to finding a meaningful and rewarding career.

#### **Academic accreditation**

As a degree-conferring institution, we are proud to offer qualifications that are accredited, registered and quality assured according to the regulatory requirements stipulated by Higher Education legislation in South Africa.

Pearson Institute is a registered private higher education institution with the Department of Higher Education and Training. Registration certificate number: 2001/HE07/008.

#### Our qualifications are:

- Accredited by the Higher Education Quality Committee (HEOC) of the Council on Higher Education (CHE) in South Africa.
- Registered on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA).
- Registered with the Department of Higher Education and Training (DHET) in South Africa.
- Where applicable, qualifications are registered, recognised or endorsed by the relevant professional bodies.

#### **Affiliations**

One of our strengths is that we collaborate with some of the finest education providers, academic institutions, professional associations and industry bodies from around the world. This translates into career-focused qualifications and programmes comprising a balance of theory, knowledge and practical application.

Pearson Institute is affiliated with the Higher Education enrolment services of Universities South Africa (USAF) (formerly Higher Education South Africa). To learn more visit www.universitiessa.ac.za

#### **Cornell University**

By presenting the world to our students, we are further preparing them for formal employment. In 2016 we partnered with Cornell University, an Ivy

League institution, to host an International Debate Workshop for Pearson Institute students. Apart from giving our students an opportunity to develop additional employability and life skills, this highly successful event resulted in two Pearson Institute students being awarded a fully funded trip to Cornell University in America.

Leonard Muyambo, a third year BSc (Biomedicine) student and Kgaogelo Mojapelo, a Foundation Programme student, were given a life-changing experience that they would never forget. The students travelled to New York to assist the Cornell International Summer Debate Camp Instructors as fellows. The camp teaches high school students from around the world skills to succeed in public speaking and debate.

In June 2017, the Cornell Debate Camp was held at the Midrand campus. This was the second year that our campus hosted the successful camp. As expected, there was vast improvement in the quality of debates from our students. Two of our winning students, Zibusiso Cleophus Ndlovu (2nd year BBA) and Boitumelo Princess Mahlakgane (1st year Biomedicine) travelled to Cornell University, USA on July 28 to take part in the Cornell debate Tournament in August 2017.

This fellowship gave our students a chance to gain specialist skills and to interact with international debate instructors from every corner of the world including Pakistan, the United Kingdom and Canada.

## **Quality assurance**

Through our accreditations and affiliations, we are able to offer quality academic programmes. In addition, we have systems in place to research, develop, review and assess our qualifications, programmes, curricula, content, teaching methods, assessment and moderation processes. Because of our close ties with industry, we are able to respond to market needs, while still maintaining our high standards. This means that we can keep our promise of providing you with a relevant and career-led education.















## Teaching, learning and assessment

## At Pearson Institute, learning is a collaborative process

One of the areas that really sets us apart is our interactive and supportive approach to learning. This approach is guided by our relevant, quality-assured and industry-led curricula. Because we are guided by students' needs, industry trends and employers, we encourage active learning and prepare you for the technology driven work environment. We do not just prepare you for success as a student; we give you the tools to succeed in the workplace too.

Throughout your studies, you will have opportunities to develop the qualities and skills that employers are looking for in today's graduates, such as critical thinking, goal setting, problem solving, creativity, the ability to work in teams and communication.

We know that as individuals, you have different learning styles and needs. We also know that different fields of study require unique and specialised teaching approaches. For this reason, we use lecturing and other blended learning facilitation together with work integrated learning - all supported by technology and practical application.

## Language of tuition

The language of teaching and learning for all our qualifications and programmes is English. If you did not complete English at the required level for tertiary studies, you will have to complete an internationally accepted English language proficiency test. Should you not be competent at the level required to succeed in higher education, we suggest you complete our English Language Foundation Programme at our Midrand campus. This will prepare you for degree studies by equipping you with English language skills for the academic environment, while introducing you to your degree studies.

## Our teaching and learning methods

#### Lecturer-led learning

Lectures are our core teaching method. We strive to keep class sizes relatively small, varying from campus to campus, which allows for a studentcentred learning environment. Our lecturers, who are a mix of academics and industry professionals, have a practical approach, stay up-to-date with trends and innovations and work with you to achieve your academic goals. This environment encourages dialogue, debate and interaction. It also promotes a better understanding of theory. You will cover learning outcomes comprehensively and have the opportunity to be actively involved in discussions, completing tasks and solving subject related problems.

#### Technology Enhanced Learning (TEL)

At Pearson Institute, a key objective is to prepare you to become a sought after employee. One of the ways we do this is by ensuring that you are proficient in using relevant technologies. We now offer a blended approach to technology enhanced learning, which is aligned with international technology adoption trends in higher education and, is strongly focused on electronic content.

















#### **Guest lectures and field trips**

We invite guest speakers and arrange field trips to enrich your learning experience wherever possible. Both activities give you the opportunity to interact with working professionals and to gain additional insight into your chosen career path.

Our emphasis is on industry association and providing you with a career-focused qualification. For this reason we feel that it is essential that you are exposed to a range of opinions, expertise and trend updates.

#### **Practicals**

We believe that the best way to apply knowledge is to practice and experiment. Depending on what you are studying, you will need to complete practicals and simulations in relevant environments. Practical work enhances your learning and is used to complete assessments.

#### **Projects and research**

Completing individual and group projects is part of your studies in many of our programmes and qualifications. By conducting research and presenting research reports, we ensure that you gain essential workplace skills such as critical thinking, effective problem solving, ethical decision-making, self-discipline, the ability to work in teams and to communicate effectively. This will also prepare you for postgraduate studies.

#### Work Integrated Learning (WIL)

One of our main priorities is preparing you for your career. Some of our qualifications include a work experience component where you need to complete an internship in an industry-appropriate organisation. We encourage you to gain work experience wherever possible so that you can explore potential career paths and open doors with future employers.

#### Independent learning

Although we are here to help you every step of the way, we expect you to take the initiative and explore your study topics through independent and peer learning. This will provide you with the tools and skills to become a lifelong learner and to flourish in the workplace.

#### Assessment

Our teaching and learning methods enable you to succeed. The methods we use to assess vary, depending on the qualification or programme, but will include a combination of theory based written assignments and exams, and the practical completion of presentations, case studies and projects.



















## **Academic facilities** and resources

Given our strategic goal of developing tech-savvy, productive graduates who are prepared for employment, we have developed facilities, resources and services to meet this objective.

#### Academic facilities and resources

At the core of your learning experience are our academic facilities and services.

#### Internet access

All our campuses have wireless network, offering you flexible access to online resources for learning and research purposes.

#### **Resource centres**

Our resource centres provide you with the tools you need to flourish in your studies. There are a variety of individual and/or group learning spaces to accommodate different types of study. Here you will be able to write assignments, conduct research and study independently. You will have access to online resources, books, newspapers, journals, videos and services such as inter-library loans, photocopying and printing.

#### Lecture venues

Most of our lecture venues have audio-visual facilities and can accommodate different group sizes, as well as cater for different qualification and programme requirements.

#### **Computer labs**

We have IT labs with desktop computers connected to a local area network, to give you further opportunities to practise your computer skills and enhance your studying.

#### Multimedia computer labs

We have purpose-built multimedia computer labs with design and editing software at our Midrand campus for our design and journalism students. In these labs, you also have access to resources such as daily and weekly newspapers, video, photographic and audio equipment.

#### **Design studios**

As a graphic design student, you will be able to develop your skills in our design studios. You will also have access to our multimedia computer labs with the latest design and editing software.

#### **Exhibition gallery**

If you are studying towards a Bachelor of Arts in Graphic Design in the Faculty of Humanities, selected campuses have dedicated exhibition space for student displays.

















#### **Science laboratories**

Students studying towards a Bachelor of Science in Biomedicine or a Bachelor of Science in Biotechnology Management in the Faculty of Applied Science, have access to fully equipped science laboratories at our Midrand campus.

## **Facilities and resources for** practical application

We have qualification and programme appropriate facilities, which vary across campuses, to help you develop practical skills and give you much needed experience in the work environment.

#### Student newspaper

As a journalism student at our Midrand campus, you will be able to contribute to the student newspaper, The Flame. The newspaper is produced entirely by journalism students.

#### Legal advice and training centre

Law students are able to volunteer at the Legal advice and training centre, which provides free legal advice to students as well as to the community at our Midrand campus.

### Leisure facilities

We know that you want to enjoy your time at Pearson Institute and still spend it productively while on campus. For this reason, we offer a number of additional facilities to make this possible.

#### Pause areas

Our campuses offer a place for you to refuel, unwind and catch up with your friends. Whether you need to eat something on the move, or whether you have the time to relax between lectures, our pause areas are conveniently situated to suit you.

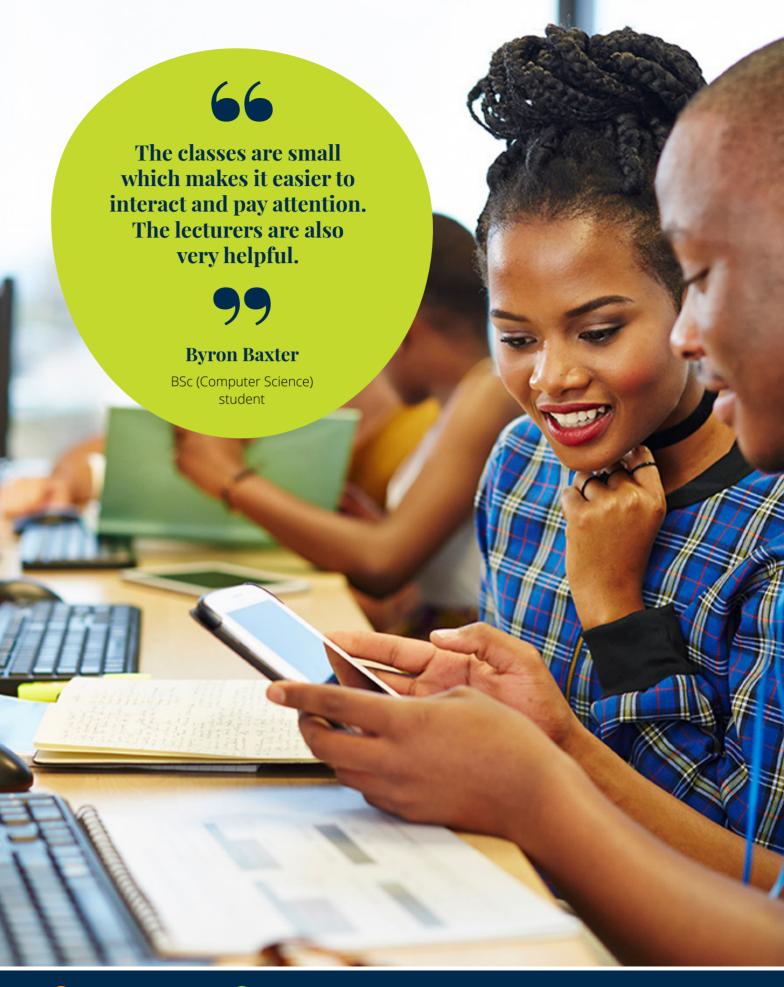
#### **Sports facilities**

For those of you who love to play sport, we have a range of sports facilities including soccer, netball, volleyball, swimming and outdoor chess. We encourage you to make use of the many sporting facilities and clubs in the area where you choose to study.

#### Additional facilities and resources

#### **Parking**

For those of you with your own cars, most of our campuses have secure but limited parking. We encourage you to use public transport and where possible, to share car pools.



Please contact your specific campus to find out which facilities and services are available.





## Our campuses

## A place to begin your journey

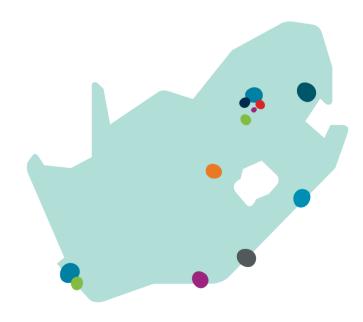
We have 12 campuses situated in major economic hubs across South Africa. This gives our students access to everything an urban environment has to offer, including affordable public transport, accommodation and leisure activities. Our strategic locations are no coincidence. Because we offer career-focused qualifications and programmes that prepare you for the world of work, being in the right location means that you can complete an internship, seek employment or start your own business in the environment where you are already established.

We also know that you live in a world that's on the move, so if you need to relocate during your studies, you can continue with your qualification or programme at one of our other campuses, provided that the programme is offered at that campus and that you follow the necessary transfer procedures.

You can expect the same academic excellence from all of our campuses, however each location offers selected qualifications and different programme specific facilities. All of our campuses have something unique to offer.

#### Midrand campus

As one of our flagship sites, our campus in Midrand, is an established higher education environment, with all the benefits of a traditional campus with modern facilities. We have an upper and lower campus housing our academic staff and faculty buildings as well as a range of sporting facilities, a swimming pool, multiple canteens and a student hub.













## Student life

## Share experiences, make friends, discover new interests

At Pearson Institute we believe in producing well-rounded students. We want your student experience to be as exciting and motivating as possible. so we give you plenty of opportunities to grow and develop your talents beyond the lecture room.

Our campuses offer a variety of qualifications and programmes and have varying student numbers. We also have students from 35 countries from diverse backgrounds, so you are able to interact with a range of interesting individuals. Within the context of placing academic quality first, we have a range of social, cultural, sporting, industry and community activities that define student life, both on and off campus. We encourage you to make the most of your time with us by trying out new things, talking to different people and participating in activities that interest you the most. You can choose from a range of activities, events and clubs, depending on what is available at your campus and in your area.

## **Student Representative Council (SRC)**

At the heart of our campus activities is the Student Representative Council (SRC) which is run by students, for students and is not politically affiliated. The SRC can also assist you with gueries, or help vou address certain challenges you may face during your time on campus. Whether that means finding a staff or student mentor, establishing a new club on campus, or facilitating a conversation with your Campus Director, the SRC is there to help you with day-to-day student life matters.

#### Arts and culture

The arts are a key component of our qualification offerings and are equally important to student life. Depending on the campus you attend, you can explore your creative side by attending, joining or participating in:

- Design evenings, exhibitions and the graphic design expo
- Drama club
- Student debates

### **Sport**

We encourage participation in sports to stay fit and healthy, to compete, to meet people and to simply have fun.

There are various, independent, sporting activities that you can participate in, depending on the campus you attend:

- Competitive and friendly matches in soccer, rugby, netball and basketball
- Sports days and events.

#### **Social**

As a student, you need to balance your academic activities with socialising. Join friends and meet new people in a range of diverse social activities both on and off campus, including but not limited to:

- First year orientation programmes
- Mr & Miss competitions
- Award evenings and events
- Campus theme days
- Talent shows
- Informal braais and socials
- Excursions to local venues and events.

## **Community involvement**

Community projects are crucial in developing socially responsible students. You can make a difference by getting involved in:

- Charity projects
- Community projects
- Fundraising and community engagement

## **Workshops and seminars**

Given our commitment to producing graduates who are ready for the work environment, wherever possible we host workshops and events where guest speakers share their expertise, experience and knowledge with you. Shape your career prospects and network with a range of industry professionals and our alumni at:

- Seminars
- Subject specific interactive workshops and presentations
- Motivational talks

## Disability policy

At Pearson Institute we value diversity and are committed to creating equal opportunities for students with disabilities. At our campuses, students with disabilities are given equal access and opportunities to participate in all our programmes, services and activities. They are required to provide

official documentation from a qualified professional verifying their disability. It is therefore within the student's discretion to inform the institution of a disability. This will ensure and enable reasonable provisions, when necessary and where possible.

A copy of our disability policy is available on request at all our campuses

#### Student wellness

Pearson Institute is serious about wellness and encourages students to maintain a healthy lifestyle. We recognise the importance of student wellness as a major imperative for achieving student academic success. Our student wellness policy ensures that students are physically, emotionally, and mentally prepared and supported to achieve academic success. We offer wellness services that ensure that students become aware of, and make the right choices in relation to safe sex, alcohol, nutrition, stress management, academic support, psychological counselling, and physical exercises.

A copy of our student wellness programme is available on request at all our campuses.

## Student grievance procedure

We are committed to living out our vision and values of establishing and maintaining a harmonious and supportive environment conducive to study and the personal development of students. We have a responsibility to ensure that our students are not subjected to discrimination, harassment, vilification or victimisation. We recognise that students may sometimes feel they have experienced distress. As an institution we ensure that student grievances are responded to promptly, with minimum stress and maximum protection. Our student grievance policy and set of procedures provide a mechanism for addressing grievances arising from any kind of situation or process affecting the student, both academic and non-academic.

A copy of our grievance policy is available on request at all our campuses.

Like our Facebook page to keep up to date with the latest campus events and student life activities.

















## Student support

We are here to help you every step of the way

At Pearson Institute, we understand that going into tertiary education can be overwhelming. We know that as students and sponsors you have plenty of questions and difficult decisions to make. We are also aware that there will be times when you need extra advice and guidance. For this reason, we offer a number of support services to help you before you enrol and during your studies with us. Our campuses offer different support services. We suggest you contact a Student Advisor, who will offer guidance and information to match your unique circumstance.

### **Pre-enrolment support**

#### **Higher Education Consultants (HECs)**

We have a team of education consultants who will give you all the information and support you need before you enrol. You can chat with them on the phone or arrange a meeting on campus. In consultation with you and your parent or sponsor, they will provide:

- Information about our faculties, qualifications and
- Details about our campuses, services and academic material
- Guidance on selecting a qualification aligned with your interests and career objectives
- Advice on career opportunities
- Application and admission procedures
- Information on open days and pre-enrolment events.

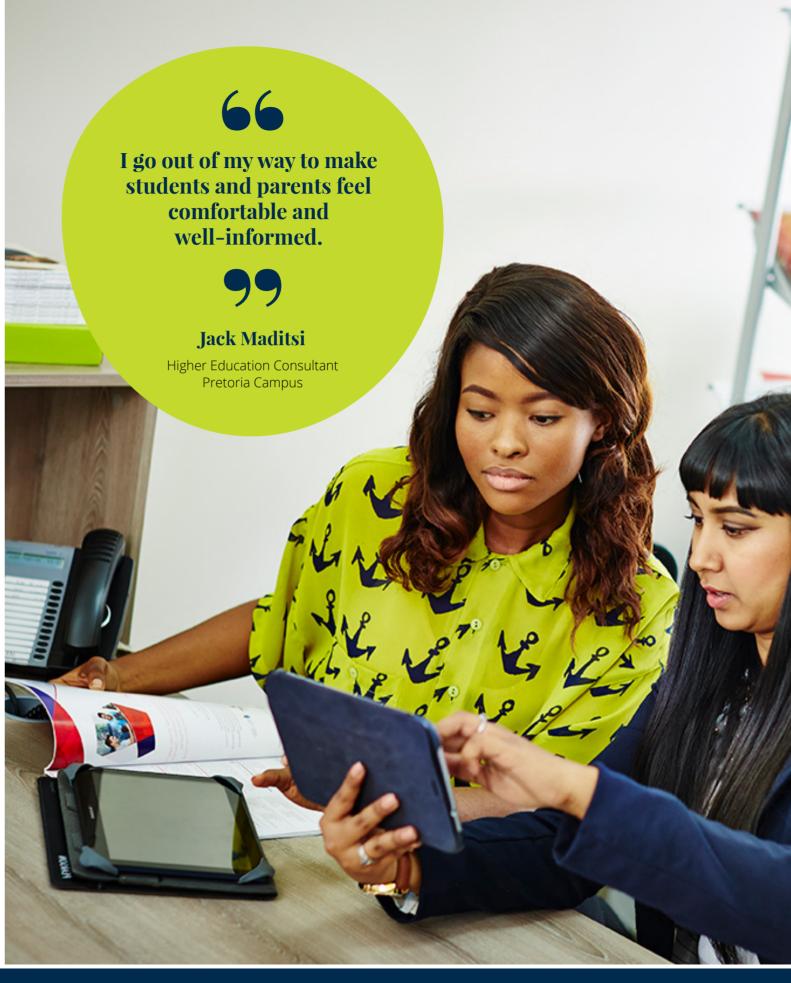
## Once you have enrolled

#### **Student Advisors**

Student Advisors are at the heart of our student support services. They are dedicated to your success and support students throughout their learning journey from enrolment right through to graduation. Student Advisors are your "go-to" people who assist with general queries. If they are unable to help, they will steer you towards the specialised support you may need, be it academic, financial, technological or personal.

#### **Financial support**

We understand that higher education requires financial planning. Based on our strategic pillar of accessibility, we will provide you with support on the various student financial aid options. We have a dedicated team available on campus to give you the relevant information you need to make an informed decision. We also have arrangements with major commercial banks and other authorised financial credit service providers to support and assist you with getting the best financial aid assistance. This means that you can reach your potential without being limited by financial circumstances.

















#### Pearson Merit Scholarship -Investing in excellence

With over 25 years of experience in education, Pearson Institute understands the importance of recognising hard work. In 2015, the Pearson Scholarship was introduced to recognise students who have excelled academically. The scholarship aims to both reward and inspire students on their learning journey.

We have invested over R20 million in tuition and learning materials for new and existing Pearson Institute students for the 2018 academic year.

#### Student retention

Higher education faces a global challenge with students who start a qualification but often struggling to finish it. This has a significant impact on institutions, the student, the student's family and society as a whole. At Pearson Institute we want to prevent this from happening. We have been working hard with staff, students, parents and third parties to create measures that will assist students with completing their qualification. Because we want our students to flourish, we are rolling out a range of initiatives in 2018, including improved and increased communication plans, academic support structures and financial planning, all aimed at improving student retention levels. These interventions are another example of our ongoing commitment to placing our students at the centre of everything we do.

#### International student support

Our International Office has Higher Education Consultants and Student Advisors who will guide you on specific procedures tailor made for international students. They will provide you with information on qualifying for matric exemption, applying for a study permit and paying for your fees from overseas. HECs and Student Advisors will also advice you on accommodation and studying in South Africa.

#### **Current student support**

As a student, you may have difficulties or anxieties of a personal or emotional nature. Your Student Advisor is the first person you can turn to - they will be able to direct you to the right person or faculty for further help.

We have a collaborative and personal approach to learning. Our formal support structures include our lecturers, tutors and SRC, where applicable, who are always available to offer guidance where they can. You will also find that you will develop very strong friendships with other students because of the inclusive nature of our environment, and together you can reap the benefits of peer-to-peer learning.

#### **Academic support**

At Pearson Institute, academic support is a critical component in enhancing your academic success. It focuses on helping you beyond the formal delivery of content or skills. We support students in reaching their full potential, by offering the following services and programmes:

- Academic orientation and induction
- Tutoring for at risk modules
- Peer mentoring
- English Language support
- Writing centres
- Academic advise
- Individual academic support sessions
- Generic academic support workshops
- myLMS (student portal) academic support resource page
- Interventions for students who have been identified as academically at risk.

#### Students at the centre

We believe in placing the student at the centre of everything we do. If you are not satisfied with the service you receive, you can contact our national Customer Service Office on customerservicedd@ pearson.com. One of our experienced customer service staff members will assist you.



Ramona Naidoo and Higher Education Consultant, MJ Makgobathe at our Midrand campus.

## **Accommodation support**

Having a place to live while you study is crucial to your academic success.

#### Residence

If you intend on studying at our Midrand campus, there are separate male and female residences that accommodate over 1800 students close to our campus. This accommodation is comfortable and convenient, and adjacent to the main academic facilities and services of the campus.

The residential environment is conducive to academic achievement, personal development and interacting socially with fellow students. At our residence we have a team of people who will help you settle in and assist you with any difficulties that you may experience.

At all of our campuses our Student Advisors will gladly offer you guidance on suitable rental accommodation available in the area where you will be studying.



















## Career development

Your future starts now

At Pearson Institute, your preparation for the work environment starts from the moment you enrol with us. Aligned with our core strategic idea of preparing you for employment, we give you all the tools you need to shape your own future and enhance your career prospects.

From career-focused qualifications, to collaborative teaching methods, to employability resources and services, we will help you work towards your career aspirations.

### **Choosing a field of study**

Selecting a qualification or programme that suits you and what you want to achieve is an important decision. Our Higher Education Consultants are available to assist you with this selection.

## Qualification-specific internships, **Work Integrated Learning (WIL)** and practical projects

All of our qualifications and programmes promote communication, collaboration and digital literacy. Some of these include a work experience or practical component. You will either complete an internship at an industry appropriate organisation in your final

year, or you will complete qualification-required community or business projects that will give you practical experience. Completing internships and projects of this nature will boost employability as you will gain work experience.

## **Volunteering**

Some of our qualifications have facilities and services where you can gain work experience by volunteering. Not only does volunteering benefit the community, it is the perfect place to get work experience. In addition, volunteering for subject specific projects and general work-related activities is a great networking opportunity and another route to broadening your career options.





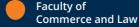














### **Developing transferable skills**

At Pearson Institute, we focus strongly on developing graduates who have transferable skills. Because of our innovative and interactive teaching methods and facilities, our graduates develop additional behaviours that go beyond subject knowledge, such as being productive, hard-working, resilient and persevering. You will be able to communicate effectively, use relevant technology and work with diverse people in different groups. All of this will enable you to be more competitive and ready for the work environment.

## **Industry partnerships**

Due to our strong relationships with industry and other academic institutions, we host presentations and events where guest speakers share their expertise and offer career inputs. Here you will get a chance to meet a range of working professionals, get advice on career options and gain valuable insights into your specific industry.

## **Entrepreneurship**

One of our employability goals is to produce graduates who are able to generate their own economic activity. We know that many of you will want to start your own businesses or be selfemployed when you graduate. The way we structure your learning ensures that you are well prepared to create your own world of work. We provide an environment where your entrepreneurial ambitions can begin while you are still a student. We have many examples of students, supported by staff, who have been highly successful with start-ups. For example, our Bloemfontein campus Small Business Unit, which was founded in 2014, assists community-based small, medium and micro enterprises (SMMEs) that need commercial, communication and IT services.

## **Employability Centres**

Due to our ongoing commitment to preparing you for the modern workplace, we have introduced a Virtual Employability Centre. This online platform gives you 24/7 access to a wealth of information, while also teaching and supporting you during the period

that you are applying for employment opportunities after graduation. The Virtual Employability Centre assists you with developing your CV, allows you to conduct mock interviews, and more. The centre also has a live feed that features available employment opportunities.

In addition to the Virtual Employability Centre we have opened six on-campus Employability Centres. These sites are managed by support staff to assist you with your career move.

Employability facilities and resources at your disposal:

- Industry experts available at selected times throughout the year to offer advice
- Coaching
- Guidance on developing your own personal brand
- Online access to articles, videos and e-learning
- Advice on creating effective CVs
- Opportunities to learn how to prepare for job
- · Video tutorials by coaches, employers and
- Employability events and fairs
- Interaction with our alumni
- Opportunities to network
- An entrepreneurial hub where you can submit business ideas and pitch them to the industry.

Our Employability Centres create talent pipelines between our students, graduates, and industry, to enhance your employability prospects.

Whether you are a foundation, first year, second year, or final year student, we look forward to partnering with you on your student employability journey.

#### Alumni

There are lifelong benefits to having studied at Pearson Institute. You will automatically become a member of our alumni, which opens up a wealth of career support and networking opportunities. Through this association of former students, you can stay connected with our institution and other professionals from around the globe. We also conduct an annual Graduate Destination Survey with our alumni, in order to gain insight into what they are doing. This means we can review and improve our current offerings to stay relevant and to keep our promise of producing employable graduates.















## Our vision of empowering human progress through learning

At Pearson Institute our mission is to develop graduates who are employable. At the heart of everything we do lies our commitment to providing careerfocused qualifications and programmes supported by a teaching and learning environment that is relevant to the workplace.

As forerunners in higher education, we have the attributes and offerings of a world-class educational institution. We are independent and privately funded, and believe in providing equal opportunity education. We are dedicated to developing students and graduates who have a love for learning, for exploring new ideas and for working hard. We achieve this by offering foundation programmes and a range of industry-appropriate undergraduate and postgraduate degrees with an emphasis on practical, experiential and interactive learning.

Our vision and mission inspires us to find new and effective ways of teaching. They also shape our curricula and qualification development, ensuring that we keep up to date with the latest advances and trends. Our values of being brave, imaginative, decent and accountable connect us as an institution and you as a student, to society, the nation and the world.

Qualification accreditations, international recognition, and industry affiliations, all contribute towards offering you a world-class education. There are mechanisms in place to ensure this academic quality.

#### The Senate

The Senate is the supreme academic authority, which governs all of our academic endeavours. It is responsible for reviewing and quality assuring our

teaching and assessment methods, qualification structures, curricula, research practices and policies. Senate members include Pearson Institute management, Heads of Programmes, academic staff from Pearson Institute and partner universities, as well as representation from the Student Representative Council. The Senate advises the Pearson Executive management on academic matters.

## Our excellence extends beyond our campuses

At Pearson Institute, we recognise that we are part of a larger world. We do not just want to inspire your learning, we are ready to improve other people's lives and serve society through our social responsibility initiatives and through good corporate citizenship.

We have a number of policies in place, and programmes underway, that connect us with individuals and groups who actively make a difference. These resources and services have a huge impact both socially and educationally on communities. We have charity drives where we donate computers, textbooks and services to schools in underprivileged areas. Many schools throughout South Africa have benefited from our donations.



Within most of our curricula and programmes, we have projects to help different organisations and businesses. Many of our campuses have studentled programmes to assist small, medium and micro enterprises (SMMEs).

## **Explore our qualifications**

Pearson Institute offers foundation programmes, undergraduate and postgraduate qualifications within the faculties of Applied Science, Commerce and Law and Humanities.

We have established an excellent reputation for developing qualifications and programmes that are highly relevant, anticipate the current and future needs of the work environment and are practical. We have achieved this through strong industry interactions and our unique curriculum review system that enables us to update our qualifications and programmes to keep ahead of technological innovations.

Pearson Institute of Higher Education (Pty) Ltd. Is registered with the Department of Higher Education and Training as a private education institution under the Higher Education Act, 101, of 1997. Registration Certificate number: 2001/HE07/008. www.pihe.ac.za. Pearson Institute of Higher Education (Pty) Ltd. is registered













Faculty of







## We give you the opportunity to prepare for a successful degree programme through our Foundation Programmes

Pearson Institute has been a pioneer in higher education for over 25 years and it is against this backdrop that we identified a need in the market for foundation programmes. If you are a student with potential, determination and drive but do not meet our degree programme admission requirements, there is an alternative access route to our range of career-focused higher education qualifications.

Our Foundation Programmes comprise a vibrant, progressive and supportive team that offers two programmes, namely the Foundation Programme and the **English Language Foundation Programme**. These Foundation Programmes bridge the gap between school and post-school education by developing your academic skills, knowledge and behaviours, which are all essential to higher education success.

What makes our foundation programmes so exceptional is the personal, interactive and encouraging teaching and learning approach we use. This involves a blend of Lecture-Based Learning (LBL) within a student-centred learning environment, individual tutoring, Technology Enhanced Learning

(TEL) and assessment-preparation based on class activities and practical, relevant exercises. We ensure that you are ready to navigate your future studies better prepared academically and with much more confidence. We also help you develop essential interpersonal and life skills such as critical thinking, self-management, analysis of practical problems, use of technology, collaborating with others and communication.



## Why choose us

- Our English Language Foundation Programme exit assessment is internationally recognised and independently assessed.
- Our innovative teaching methods offer ideal preparation for higher education studies.
- Three of our past Foundation Programme students went on to become SRC chairs during their degree studies.
- The Foundation Programme was one of the first programmes to go through the Pearson efficacy review process.















## **Programmes**

### **Foundation Programme**

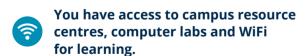


The Foundation Programme gives you the opportunity to develop the required academic and English skills to enter a variety of our degree programmes.

The focus is on gaining theoretical understanding and practical skills in English language and comprehension, numeracy and the use of technology. You will also learn how to study, conduct research and be a successful student.

The core subjects are Student Skills, Academic English, Introduction to Mathematics, Development Studies and Introduction to Computer Skills. You will also choose elective modules from a range of introductory topics including Commerce (Economics), IT, Science, Graphic Design and Psychology.







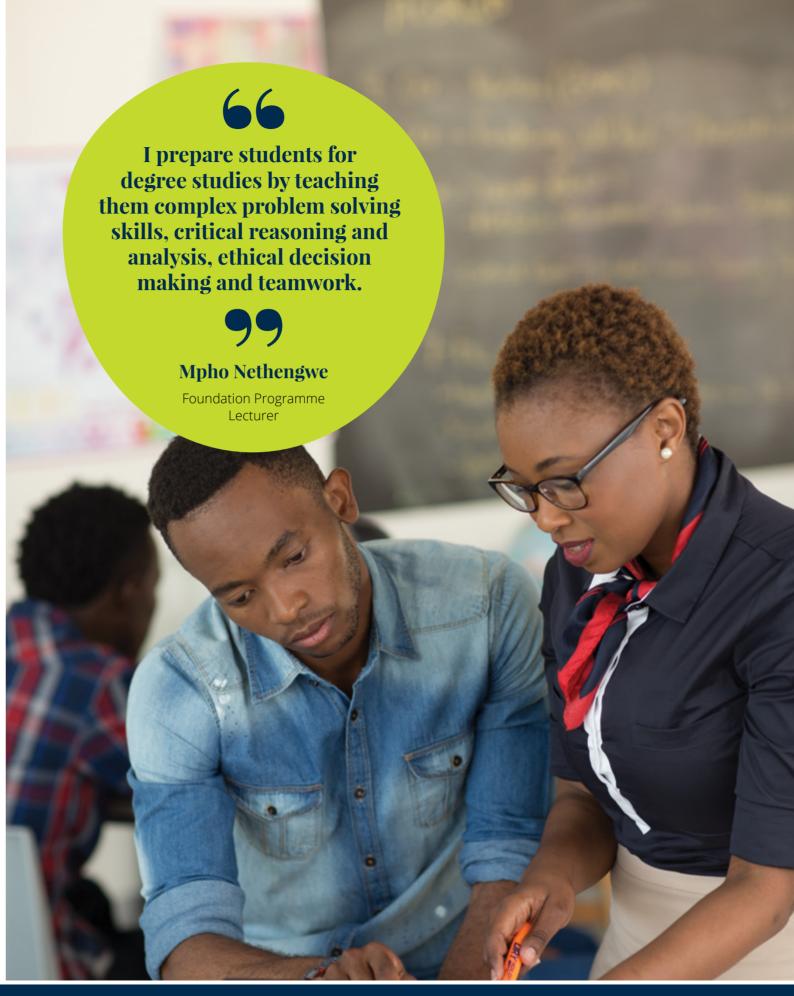
Contact your preferred campus to confirm if the programmes are offered.

## **English Language Foundation Programme**



If you did not complete your secondary schooling in English, or if English is not your home language then this foundation programme is for you. We use unique teaching methods and offer a very supportive environment to enhance your learning success and your ability to participate in lectures, research, tutorials, presentations, group projects and assessments in your degree studies.

Our core modules are based on a diagnostic placement assessment, and include four levels of English as well as Student Skills. Depending on your English module progression, you can then choose one or more faculty preparation modules from a range of introductory topics including Development Studies, Commerce, IT, Mathematics, Science and Psychology.



















Science and Technology underpin every aspect of modern day life and bring together disciplines such as science, mathematics, engineering, commerce and communication.

The Faculty of Applied Science gives you an opportunity to apply science to practical challenges associated with the industrialised work environment.













## Explore a world of Science and Technology

In the Faculty of Applied Science, we offer a total of five undergraduate degrees and one postgraduate degree in computing and IT. These degrees provide you with broad and intensive knowledge of the theory, design, development and application of computer, information and communication systems.

We offer two undergraduate degrees in the biosciences; namely, a Bachelor of Science in Biomedicine and a Bachelor of Science in Biotechnology Management. Both degrees cover core areas of biotechnology such as molecular biology, microbiology, animal and plant biology and applied chemistry. In addition, the BSc in Biomedicine focuses on areas such as medical microbiology, immunology, pharmacology and physiology. The BSc in Biotechnology Management concentrates on subject areas such as agricultural biotechnology, food and water microbiology and food technology. Both degrees place strong emphasis on research, project management, manufacturing and laboratory practices.

For us, the best way to prepare you for a meaningful and rewarding career is through the utilisation of a practical and personalised approach to teaching and learning. This is achieved by using a blend of technology-enhanced learning, interactive lectureled, Work Integrated Learning (WIL), as well as project-based assessment methods.

At Pearson Institute you have access to a range of technology to enhance your research and learning. We provide a student-centred environment where you can flourish, and our teaching staff comprises

a mix of full-time academics and workplace professionals to ensure that you benefit from quality academic and industry inputs. In addition, we have specialised facilities such as biological laboratories, campus resource centres, quality lecture rooms and

When you graduate from Pearson Institute, not only will you have a qualification and practical experience, but you will also have skills that are essential to the modern workplace, such as critical thinking, problem- solving and analytical skills and the ability to innovate and communicate effectively. At Pearson Institute, we ensure that you are ready to navigate the world of science and computer technology with real-world skills.



## **Acting Head of Programme**

Preenan Pillay (IT)



I was taught to think in an analytical way and question why I am doing something.

## **Wisdom Maphosa**

BSc (Computer Science) graduate, Senior IT Analyst at KPMG.



Omphemetse Mokoena and Salmah Cassim, current students at our Pretoria campus.



## **Industry associations** and accreditations

- Working relationship with SED (Small Enterprise Development Agency)
- Institute of Information Technology Professionals South Africa (IITPSA)
- Information Technology Association (ITA)
- Partnership with the Computing Technology Information Association (CompTIA) for selected Information Systems Higher Certificates
- · Associate of AfricanBio and various other pharmaceutical companies, and representation on these industry associations..



## Why choose us

- We are one of the few private higher education institutions offering highly sought-after qualifications and programmes, many from the country's scarce skills list.
- Our computer science students regularly enter the Microsoft Imagine Cup competition.
- A quarter of the staff in the faculty is made up of alumni.
- Our science students are given exposure to the industry though the WIL component which places students in leading science companies.

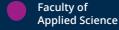
















## Qualifications and career opportunities

#### **Bachelor of Science** in Computer Science



SAQA ID 74131 NOF level 7

If the IT innovations of the twenty-first century inspire you and you love the concept of combining coding, programming, communications, maths and even entrepreneurship, then the BSc in Computer Science is perfect for you.

Database administration • IT management • **Network administration • Programming** • Software development • Specialist positions in enterprise architecture and open systems Project administrationSystems analysis

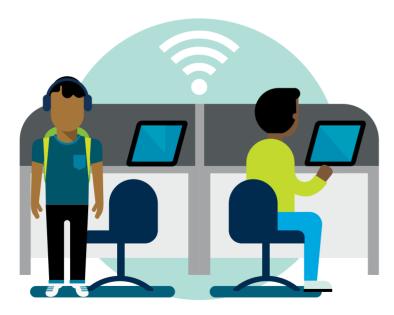
#### **Bachelor of Science** in Informatics



SAOA ID 62754 NOF level 7

If investigating business problems and designing information systems to solve them intrigues you, our BSc in Informatics is a unique degree that combines all of the disciplines of IT, commerce, management and human-computer interactions.

- Business analysis Database administration
- IT management Project management
- Software development Specialist positions in IT
- Systems analysis





Martin Phalane, current Information Technology student.



SAQA ID 97185 NQF level 7

Are you looking for a degree that combines your passion for computers, the web, as well as writing? Our unique BSc in Internet Communication is the perfect fit for you, as it is a blend of web-based IT communications, and technical writing.

(#) Journalism • Network administration

- Technical liaison Technical writing Web design
- Web development Web editing

### **Bachelor of Science** in Biomedicine

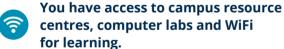


SAQA ID 62752 NQF level 7

Does the thought of solving biomedical challenges of the twenty-first century inspire you? Are you eager to put on a lab coat and figure out how the cells of the human, animal and plant kingdom work? Then our BSc in Biomedicine is perfect for you.

Scientific Communications • Technical positions in laboratories • Project Management Academia and research • Technical sales







Refer to page 65 - 67 for admission requirements.



Contact your preferred campus to confirm if the qualification is offered.



















### **Bachelor of Science** in Biotechnology Management

SAQA 62753 NQF level 7



Are you curious about how the world will manage and solve the biological, biomedical and agricultural challenges of the future? Are you as excited by research and investigation as you are by commerce and management? This degree could be just for you.

(#) Academia and Research • Plant, agricultural and waste management • Project management Scientific communications
 Technical positions in laboratories and production • Technical positions in the food industry • Technical sales





Contact your preferred campus to confirm if the qualification is offered.

### **Bachelor of Science Honours in Information Technology**



SAQA 84566 NQF level 8

If you want to take your undergraduate IT science degree to another level, our BSc Honours in IT is a challenging postgraduate degree that prepares you for senior positions in the computer industry, for entrepreneurship and for academia.

- Academia Database administration
- Entrepreneurship IT management
- Programming Project administration
- Specialist technical positions in data mining and enterprise architecture • Systems analysis and design

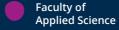


















In today's rapidly changing and competitive global economy, there has never been a more exciting time to study commerce and law. Commerce and law underpin everything we do and are relevant to multiple industries from international trade, accounting and finance, marketing, tourism and, human resources to law, politics and information technology.

Degrees within the Faculty of Commerce and Law will provide you with a solid theoretical grounding in a wide range of business and legal disciplines, but will also build more specialised and practical knowledge in the core subject areas that you choose.













## Shape the future of Commerce and Law

Commerce and law have always been central to Pearson Institute's offerings as we continuously strive to offer qualifications and programmes that are relevant, anticipate the current and future needs of industry and are practical.

We have achieved this through strong industry associations and by timeously updating our qualifications and programmes to keep ahead of the market skills' needs. We have also included subjects such as Business English, Computer Skills and Quantitative Techniques (research/stats) in all of our programmes, a distinctive offering that further prepares you for the workplace of the twenty-first century.

We offer a Bachelor of Business Administration as well as specialised BCom degrees in Accounting, Marketing Management, Human Resource Management, Tourism Management and Law, and an Honours degree in Business Management.

Our undergraduate commerce degrees aim to develop your understanding of the key subjects associated with commerce, such as accounting, business management, economics and marketing. The Bachelor of Commerce in Law is a business degree with a focus on law. Our Honours in Business Management is a postgraduate degree that will extend your knowledge of business, commerce and management theory.

For us, the best way to prepare you for meaningful and rewarding work is to offer a hands-on approach to teaching and learning. We achieve this through a blend of technology-enhanced learning, interactive lecture-led and Work Integrated Learning (WIL), as well as project-based assessments.

At Pearson Institute we give you every means to flourish and succeed. You have access to a range of technology to enhance your research and learning. We also provide a student-centred environment and our teaching staff comprise a mix of full-time academics and workplace professionals to ensure you benefit from both academic and industry inputs. With lecture rooms and campus resource centres, we offer an environment conducive to learning and also mirrors aspects of the modern workplace.

When you graduate from Pearson Institute with a commerce degree, not only will you have a sought after qualification and practical experience, but you will also gain skills essential to the modern workplace, such as being able to think critically, solve problems, make decisions, analyse and interpret information, use logical reasoning and communicate. At Pearson Institute we ensure that you are ready to navigate the world of work, are well rounded and better prepared to take on the industry.



## **Heads of Programmes**

Janie Steyn (Commerce) and Tina Du Plessis (Law)



Wesley Lipumbu, Tinashe Mapisire, Kaylen Peffer and Rosanna Hall, students at our Midrand campus..



## **Industry associations** and accreditations

- Chartered Institute of Management Accountants (CIMA)
- Association of Chartered Certified Accountants (ACCA) (UK)
- Midrand Tourism Association
- Financial Services Board.



## Why choose us

- · We are members of the SMILE foundation.
- Our students continuously win top student of the year awards.
- Legal advice and training centre: run by students under the supervision of a practising attorney, which provides free legal advice to students as well as the community.
- Our annual moot court competition.



At Pearson Institute I learnt how to multitask, plan strategically and manage my time; learning these skills makes it easier for me to function well in my career today.



## George Iroha

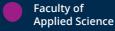
Bachelor of Business Admainistration graduate, Sales Director at Baltimak Oil and Chemical Supplier















## Qualifications and career opportunities

#### **Bachelor of Business** Administration



SAOA ID 48859 NOF level 7

Do you spot business trends and opportunities before anyone else and are constantly thinking of new ways of making money? Does the prospect of managing a business inspire you? The BBA is a broad qualification that prepares you for business in any sector.

Business administration • Business consulting • Economist • Entrepreneurship • Management

### **Bachelor of Commerce** in Human Resource Management



SAQA ID 48838 NQF level 7

Are you a born communicator and find it easy to interact with people? If you have integrity and you believe that all people should be treated fairly, our BCom in Human Resource Management will put all these traits to good use.

Human resource management and consulting • Personnel consulting • Recruitment • Training and development • Employment relations management and consulting

## **Bachelor of Commerce** in Accounting



SAQA 48853 NQF level 7

Have you always had talent for money matters? Are you the person who your friends go to with accounting problems and you love figuring out how to solve them? Then the BCom degree in Accounting is perfect for you.

Auditing • Budgeting • Financial management • Tax consulting • Accounting: Chartered, financial, cost and management

#### **Bachelor of Commerce** in Law



SAQA ID 86306 NQF level 7

Are you looking for a versatile business degree with a focus on law? Are you highly organised, good with numbers and fine print? This degree could be just for you.

Business administration • Management • Entrepreneurship • Banking















#### **Bachelor of Commerce** in Tourism Management



SAQA 48813 NQF level 7

Do you dream of travelling to far away places and are fascinated by cultures and people? Do you want to be part of one of the fastest growing industries in the world? This might just be the degree for you.

**(#)** Eco-tourism planning and management • Event management • Strategic tourism and management • Tour and travel operations

### **Bachelor of Commerce Honours in Business** Management



SAQA 84326 NQF level 8

Are you looking for a postgraduate degree with depth that further develops your understanding of business, finance and management? Then look no further.

- Academia Business consulting
- Entrepreneurship Management Market research • Project management • Research
- Strategic management

### **Bachelor of Commerce** in Marketing Management



SAQA ID 48822 NQF level 7

Are you fascinated by why people buy certain brands and how the economy impacts on business? Are you that unique person who is creative and has a head for commerce?

- Advertising: sales, consulting, management
- Marketing: analysis, consulting, management
- Media planning Research Sales



You have access to campus resource centres, computer labs and WiFi for learning.

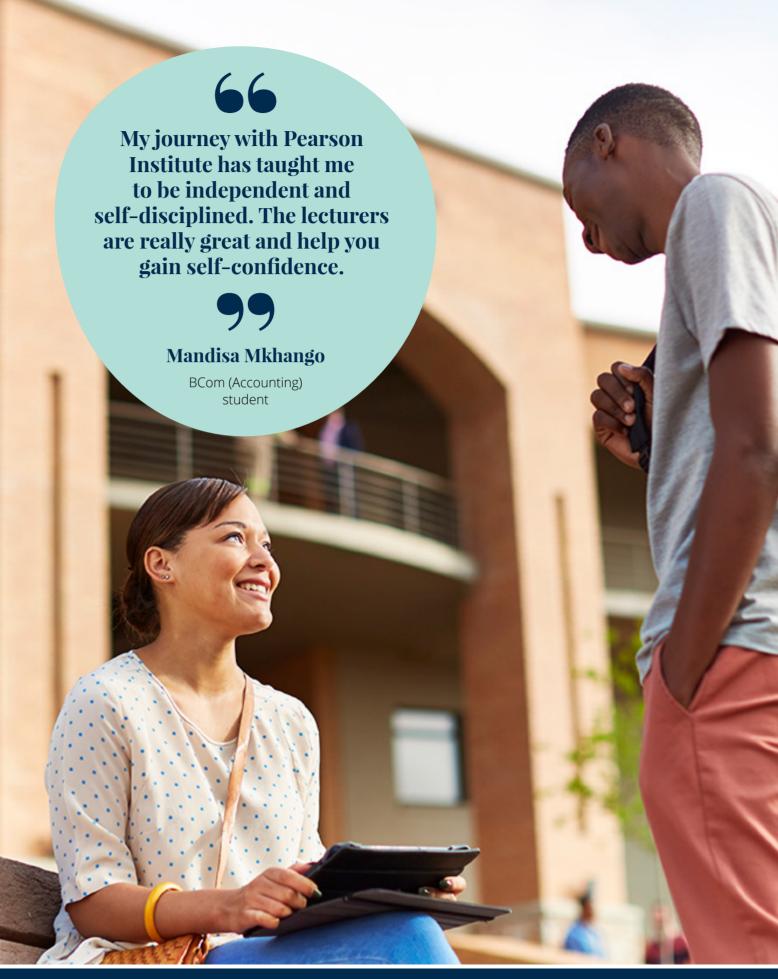


Refer to pages 65 - 67 for admission requirements.



Contact your preferred campus to confirm if the qualification is offered.

























The Faculty of Humanities gives you the opportunity to develop a deep understanding and proficiency in areas such as literature, linguistics, psychology, graphic design, writing, language and communication.

The humanities are disciplines of memory and imagination, telling us where we have been and helping us envision where we are going, as we attempt to solve complex human issues.











## Communicate the future

Pearson Institute is unique because we provide you with an intensive theoretical understanding of your chosen field of study. We place particular emphasis on your ability to develop practical skills and experience which is crucial for you to excel in the workplace. Studying a degree in the humanities helps you to develop useful ways of analysing situations and instills an open minded confidence about exploring new ideas.

Our graphic design degree prepares you for a range of creative positions in innovative work environments, from advertising to multimedia and web design.

The Faculty of Humanities offers a Bachelor of Arts (BA), Bachelor of Arts in Journalism and Bachelor of Arts in Graphic Design.

Our associations with industry bodies and your ongoing participation in community and degreespecific projects, productions and exhibitions, translate into programmes that are relevant and career-oriented. In addition, we have excellent facilities such as modern lecture rooms, resource centres, psychology facilities, drawing and a computer lab with design and editing software.



Solomon Bakare



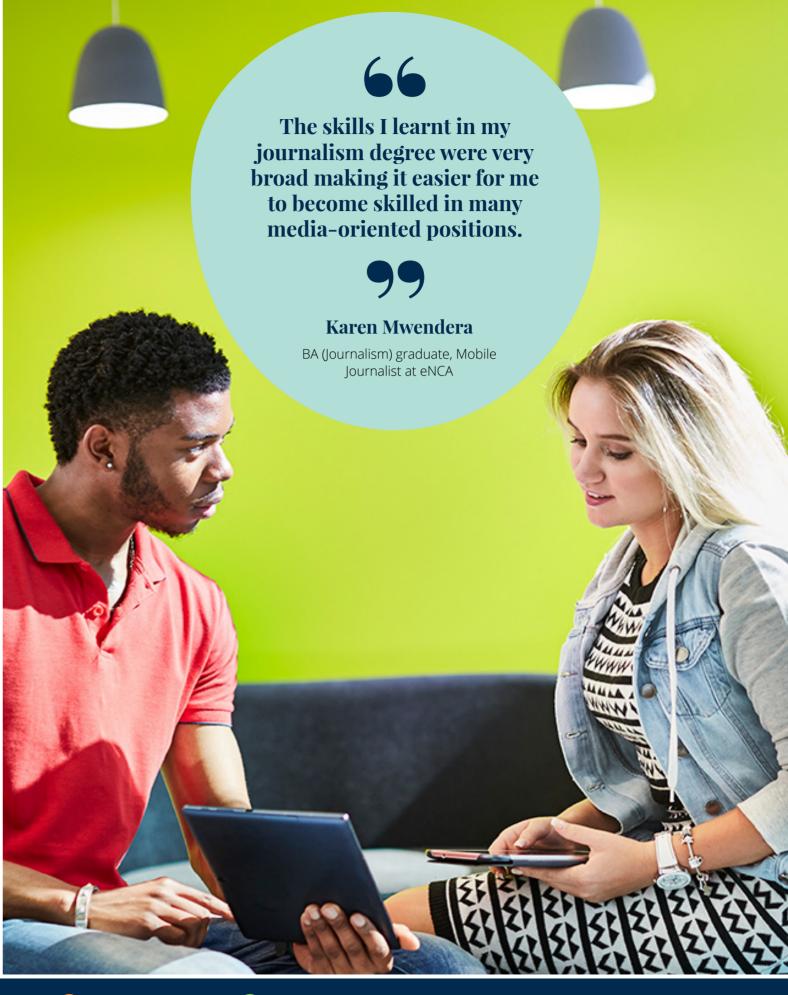
### **Industry associations** and accreditations

- Design Education Forum of Southern Africa (DEFSA).
- Public Relations Institute of South Africa (PRISA).



## Why choose us

- Our graphic design graduates and students have won a range of design awards, including Loeries and Gold Pack Awards.
- We have graduates who are actively involved in community-based, non-profit organisations and are in advocacy positions to change policy and regulate various sectors.
- Journalism students have access to the Journalism Lab, set up to produce the student newsletter called The Flame.
- We have an on campus counseling unit called the Khula Clinic that students can access.

















## Qualifications and career opportunities

#### **Bachelor** of Arts



SAQA ID 62761 NQF level 7

Are you amazed by how people think, communicate and generally express themselves? Do you want to develop your own people skills and learn how to reason, speak and write imaginatively and critically?

(#) Child care • Communications • Human resource management • Market research • Public relations • Research • Teaching • Writing

### **Bachelor of Arts** in Graphic Design



SAQA ID 99332 NQF level 7

If you have a lust for knowledge, think in images, shapes and colours and you seem to have a knack for solving problems creatively, graphic design could just be the career for you.

- Advertising Branding Design 3D modelling
- Animation Broadcasting Copywriting
- Desktop publishing Layout and illustration
- Entrepreneurship Web design Motion graphics

### **Bachelor of Arts** in Journalism

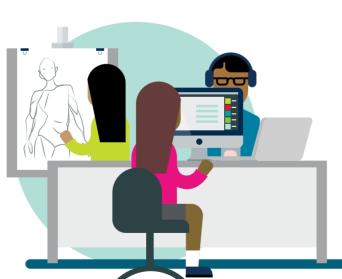


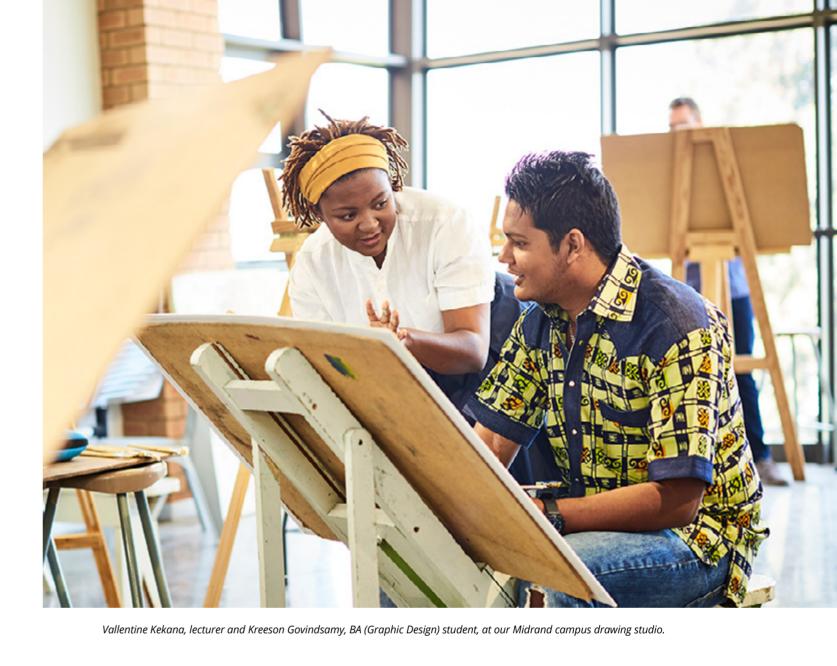
SAQA ID 48832 NQF level 7

Do you have an enquiring mind and a flair for being one step ahead of the latest news? Are you excited by the prospect of unearthing the truth and writing about the latest stories?

(#) Community media management • Corporate communications • Editorial work for magazines and newspapers • Journalism • Presenting on television • Social media research and analysis









**Creative Arts: You have access to campus** resource centres, multimedia computer labs for graphic design and journalism, the latest relevant software, drawing and design studios and WiFi for learning.

Social Science: You have access to campus resource centres, computer labs and WiFi for learning.



Refer to pages 65 - 67 for admission requirements.



Contact your preferred campus to confirm if the qualification is offered.

















## **Pearson Institute** admission requirements





## **General requirements**

Qualification	Minimum admission requirements
Foundation Programmes	<ul> <li>National Senior Certificate (NSC) with certificate, diploma or degree entry or an international school- leaving certificate accompanied by SAQA Certificate of Equivalence confirming NQF level 4.</li> <li>Comply with additional admission requirements.</li> </ul>
Bachelor degree	<ul> <li>National Senior Certificate (NSC) with Bachelor degree entry or an international school- leaving certificate equivalent to NQF level 4. Exemption certificate to be provided.</li> <li>Alternatively, a prospective student should have successfully completed the relevant Pearson Institute foundation programme. On successful completion of the relevant foundation programme, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.</li> <li>Alternatively, a prospective student should have successfully completed a relevant higher certificate qualification. On successful completion of the higher certificate, students are required to apply to Universities South Africa (USAF) for a certificate of exemption in order to be admitted to a degree programme.</li> <li>Comply with additional admission requirements.</li> </ul>
Honours degree	<ul> <li>A recognised undergraduate degree or equivalent for the specific honours degree.</li> <li>A minimum of 60% average during the exit year of the applicable undergraduate degree.</li> <li>Specific modules may be required to have been completed at undergraduate level.</li> <li>Comply with additional admission requirements.</li> </ul>

## Additional admission requirements for Pearson Institute qualifications and programmes

Qualification/Programme	Additional admission requirements
Foundation Programme	<ul> <li>Minimum of 17 points</li> <li>40% or above for Grade 12 English as a home or first additional language</li> <li>30% or above for Grade 12 Mathematics or Mathematical Literacy</li> <li>Submission and approval of the entrance portfolio for Graphic Design students.</li> </ul>
Foundation Programme (BSc)	<ul> <li>Minimum of 24 points</li> <li>40% or above for Grade 12 English as a home or first additional language</li> <li>30% or above for Grade 12 Mathematics.</li> </ul>
English Language Foundation Programme	<ul> <li>Minimum of 17 points</li> <li>30% or above for Grade 12 Mathematics or Mathematical Literacy</li> <li>You must have completed an internationally recognised English language assessment with the relevant Common European Framework Reference</li> <li>(CEFR) for languages (at levels B1 or higher)</li> <li>A placement assessment to finalise placement in this programme.</li> </ul>
BSc (Computer Science) BSc (Informatics) BSc (Internet Communication)	<ul> <li>Minimum of 32 points</li> <li>50% or above for Grade 12 English</li> <li>50% or above for Grade 12 Mathematics</li> <li>The points attained for the best two of the subjects of English, Mathematics and Computer Science must be doubled.</li> </ul>
BSc (Biomedicine) BSc (Biotechnology Management)	<ul> <li>Minimum of 32 points</li> <li>50% or above for Grade 12 English</li> <li>50% or above for Grade 12 Mathematics</li> <li>50% or above for Grade 12 Biology/Life Sciences</li> <li>The points attained for the best two of the subjects of Biology/Life Sciences, Mathematics, Chemistry, Physics and Physical Science must be doubled.</li> </ul>
BBA BCom (Human Resource Management) BCom (Law) BCom (Marketing Management) BCom (Tourism Management) BCom Honours	<ul> <li>Minimum of 25 points</li> <li>A recognised BCom degree, which should include Business Management at third year level, Strategic Management at third year level as well as Accounting, Economics and Statistics at first year level.</li> <li>A minimum of 60% average during the exit year of the applicable undergraduate qualification.</li> </ul>
BCom (Accounting)	<ul><li>Minimum of 25 points</li><li>50% or above for Grade 12 Mathematics.</li></ul>
BA (Graphic Design)	<ul> <li>Minimum of 25 points</li> <li>Submission and approval of the entrance portfolio for Graphic Design students</li> </ul>
BA BA (Journalism)	<ul><li>Minimum of 25 points</li><li>50% or above for Grade 12 English.</li></ul>















## **Admission requirements for South African National Senior Certificates** achieved prior to 2008

If you completed Grade 12 prior to 2008, please contact a Higher Education Consultant for further information.

## **Minimum admission requirements** for undergraduate degrees

- You must have a minimum achievement level four in four subjects from the designated list.
- Once this minimum is met, points will be allocated for non-designated subjects.
- If you passed Life Orientation, you will be allocated three points regardless of the pass percentage achieved.

## **Calculation of Pearson Institute points**

NSC%	Points
90 – 100%	8
80 - 89%	7
70 – 79%	6
60 - 69%	5
50 - 59%	4
40 – 49%	3
30 – 39%	2
0 – 29%	1

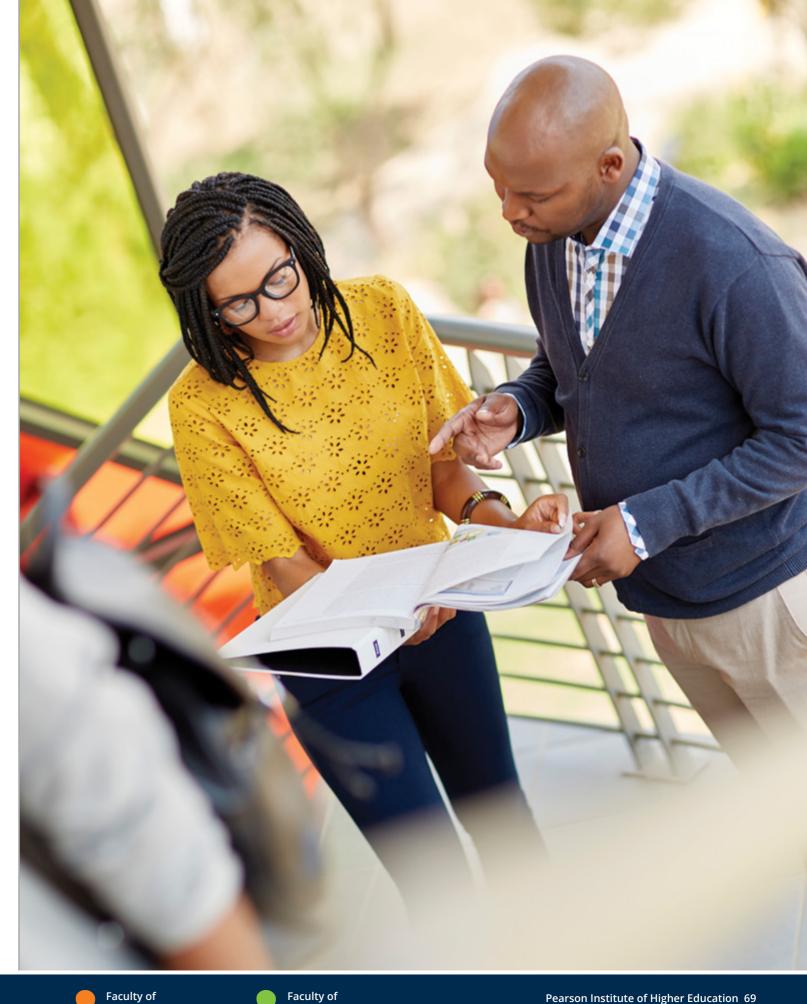
## **National Senior Certificate Vocational (V) admission** requirements

- You must have a minimum of 50% in English, Life Orientation and Mathematics/Mathematical
- You must have a minimum of 70% in four vocational subjects chosen from the NSC (V) level four subjects.
- The NSC (V) subjects must relate to the degree for which you intend enrolling.

## **Designated list of subjects for** undergraduate degrees

The following NSC or international school-leaving certificate equivalent subjects are recognised in the Pearson Institute point's calculation:

- Accounting
- Agricultural Sciences
- Biology
- Business Studies
- Chemistry
- Consumer Studies
- Dramatic Arts
- Economics
- Engineering Graphics Design
- Geography
- History
- Information Technology
- Life Sciences
- Mathematics
- Mathematical Literacy
- Music
- Physics
- Physical Science
- Religion Studies
- Visual Arts
- Languages (one language at a higher education institution and two other recognised languages)



















# Your journey to success begins with a single step

You've discovered who we are, you're excited about your future, now we invite you to take the next steps with us.

Reading this prospectus will have answered many of your questions, but now you will be wondering what to do next. Applying to study at Pearson Institute could not be simpler.

## Contact a Higher Education Consultant to apply

To apply you will need to submit the following information to a Higher Education Consultant:

- A completed application form
- A copy of your results for the latest school year
- A copy of your ID
- A copy of your sponsor's ID
- If you have attended another higher education institution, we require a copy of your academic transcript
- If you are an international student, we require a copy of your passport, a copy of your sponsor's passport/ID, 12 months paid medical aid, a valid study permit, a USAF exemption certificate for degree applicants or a SAQA Certificate of Equivalence at NQF Level 4 for Higher Certificate or foundation programme applicants.

Your completed application form must be accompanied by proof of payment of the application fee.

## Find out about our admission requirements

Before applying, you need to find out if you have the right admission requirements for the qualification that you've chosen. Our campus staff are equipped and always willing to provide advice and guidance through the process. Standard admission requirements are a South African National Senior Certificate (NSC) or equivalent as endorsed by the South African Qualifications Authority (SAQA) www. saqa.org.za for Higher Certificate or foundation programme applicants, and Universities South Africa (USAF) www.universitiessa.ac.za for degree applicants.

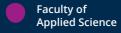










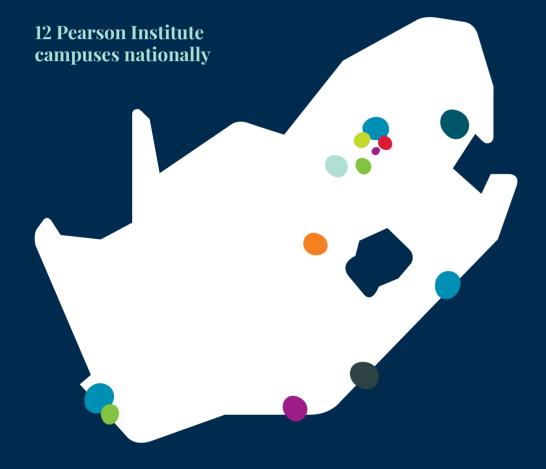






## Visit us *today*

We are delighted that you are considering applying to study at Pearson Institute and we look forward to welcoming you at one of our campuses.



Photography credits
All photography by Christof van der Walt
Campus Photography
Bedfordview Campus, Kesevan Moodley
Bloemfontein Campus, Annemarie Kuhn
Cape Town Campus, Abdull Yusuf
Durban Campus, Kesevan Moodley
Durbanville Campus, Martin Horne

East London Campus, Kyle Knickelbein Midrand Campus, Kevin Jooste Nelspruit Campus, William Brown Port Elizabeth Campus, Charnell Gerryts Potchefstroom Campus, Anri Pienaar Pretoria Campus, Ofentse Gareseitse Vanderbijlpark Campus, Pieter Lourens

## **Pearson Institute Campus details**

#### **Bedfordview Campus**

9 Concorde Road East, Bedfordview P.O. Box 1389, Bedfordview, 2008

+27 (0)11 450 1964

+27 (0)86 686 0585

#### **Bloemfontein Campus**

Tourist Centre, 60 Park Avenue, Willows, Bloemfontein P.O. Box 1015, Bloemfontein, 9300

+27 (0)51 430 2707

+27 (0)86 642 7582

#### **Cape Town Campus**

The Brookside Building, 11 Imam Haron Street (old Lansdowne Road), Claremont P.O. Box 2325, Clareinch, 7740

+27 (0)21 674 6709

+27 (0)86 246 3317

#### **Durban Campus**

59 Adelaide Tambo Drive, Durban North P.O. Box 20251, Durban North, 4016

+27 (0)31 564 0570/5

+27 (0)86 640 0441

#### **Durbanville Campus**

Kaapzicht, 9 Rogers Street, Tyger Valley P.O. Box 284, Private Bag X7, Tyger Valley, 7536

+27 (0)21 914 8001

+27 (0)86 640 0450

#### **East London Campus**

12 Stewart Drive, Berea,

East London

PostNet Suite 373, Private Bag X9063, East London, 5200

+27 (0)43 721 1471

+27 (0)86 218 5490

 ■ eastlondon@pearson.com

#### Midrand Campus

44 Alsatian Road, Glen Austin Extension 3, Midrand P.O. Box 2986, Halfway House, Midrand, 1685

+27 (0)11 690 1700

+27 (0)86 583 6660

#### **Nelspruit Campus**

50 Murray Street, Nelspruit P.O. Box 9497, Sonpark, Nelspruit, 1206

+27 (0)13 755 2497

+27 (0)86 642 7585

nelspruit@pearson.com

#### Port Elizabeth Campus

Building 4, Ascot Office Park, Cnr. Ascot & Conyngham Roads, Greenacres P.O. Box 40049, Walmer, 6065

+27 (0)41 374 0678

+27 (0)86 512 9878

 port\_elizabeth@pearson.com

#### **Potchefstroom Campus**

12 Esselen Street, Cnr. Esselen Street & Steve Biko Avenue, Die Bult, Potchefstroom P.O. Box 19900, Noordbrug, 2522

+27 (0)18 297 7760

+27 (0)86 640 0509

#### **Pretoria Campus**

Menlyn Corporate Park, Building A, 175 Corobay Avenue, Cnr. Garsfontein, Pretoria PostNet Suite A147, Private Bag X18, Lynnwood Ridge, 0040

+27 (0)12 348 3034

+27 (0)86 548 7151

#### Vanderbijlpark Campus

Building 2, Cnr. Rutherford & Frikkie Meyer Boulevards, Vanderbijlpark P.O. Box 6371, Vanderbijlpark, 1900

+27 (0)16 931 1180

+27 (0)86 750 0430

#### International Students Office

44 Alsatian Road, Glen Austin Extension 3, Midrand P.O. Box 2986, Halfway House, Midrand, 1685

**L** +27 (0)11 690 1705/1832

#### **Customer Service**

44 Alsatian Road, Glen Austin Extension 3, Midrand P.O. Box 2986, Halfway House, Midrand, 1685

**L** +27 (0)11 690 1911

Please note: We have made every effort to ensure the accuracy of the information contained in this prospectus at the time of going to print. However, this information is subject to change and alterations may occur, including but not limited to, programmes, fees, staff and services described in this prospectus. For this reason, it is important that you check the website for the most up-to-date information or contact us using the contact details contained in this document. We reserve the right to amend, withdraw or add to, and at our discretion, qualifications, programme delivery and content, services, facilities or locations of delivery at any time before or after an applicant's admission. We will however take reasonable steps to reduce any disruption to enrolled students. In the event of any of the above circumstances occurring, we cannot accept liability for any complaints or claims for costs, losses or damages made by you.











